

# ADVERTISING OPPORTUNITIES

Advertising for **NON-COMMERCIAL (ONLY)** organizations in the ACTHIV Conference Program will be distributed to all conference attendees, speakers and exhibitors. The Conference Program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, CME/CE credit and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

Advertising for **COMMERCIAL & NON-COMMERCIAL** organizations in the ACTHIV Supporter Supplement will be distributed to all conference attendees, speakers and exhibitors.

To advertise your product or service, return your completed advertising contract to ACTHIV by March 2, 2020.

All ads should be sent in a PDF or JPEG format to [Debbie.Cooke@meetingmasters.biz](mailto:Debbie.Cooke@meetingmasters.biz). All ad copy and logos must be turned in to ACTHIV by March 6, 2020 for inclusion in conference program.

**\*Bag insert program:** Bag inserts need to be received at the conference hotel by Friday, April 10, 2020. If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

CONFERENCE PROGRAM AD TYPE (NON-COMMERCIAL ONLY)	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full Page	8 1/2" x 11"	\$1,500	\$1,700
1/2 Page	8 1/2" x 5 1/2"	\$800	\$1,000
1/4 Page	4 1/4" x 5 1/2"	\$500	\$600
Inside Back Cover	8 1/2" x 11"	\$1,800	\$2,000
Inside Front Cover	8 1/2" x 11"	\$2,000	\$2,200
Add Four-Color Process		+\$650	+\$650
SUPPORTER SUPPLEMENT AD TYPE			
Full Page	8 1/2" x 5 1/2"	\$600	\$800
Inside Back Cover	8 1/2" x 5 1/2"	\$1,600	\$1,800
Inside Front Cover	8 1/2" x 5 1/2"	\$1,800	\$2,000
Add Four-Color Process		+\$450	+\$450
COMMERCIAL & NON-COMMERCIAL			
Bag Insert*		\$1,500	\$1,800

## APPLICATION

Application for space in the Conference Program or Supporter Supplement must be made in writing on the advertising application form included in this document.

**Application form must be returned to ACTHIV by March 2, 2020.**

Applications will be reviewed, considered and approved by the ACTHIV Program Committee. All applicants will be notified in writing via email about the status of the application.

Please forward your application to:

Debbie Cooke

[Debbie.Cooke@meetingmasters.biz](mailto:Debbie.Cooke@meetingmasters.biz)

ACTHIV April 16 - April 18, 2020 Chicago Marriott Downtown Magnificent Mile, Chicago, IL  
(540) 368-1739 [Debbie.Cooke@meetingmasters.biz](mailto:Debbie.Cooke@meetingmasters.biz) [www.ACTHIV.org](http://www.ACTHIV.org)

# ADVERTISOR APPLICATION

Please complete all four sections and return this form with payment by March 2, 2020

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

CONFERENCE PROGRAM AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST	QUANTITY	AMOUNT DUE
Full Page	8 1/2" x 11"	\$1,500	\$1,700		
1/2 Page	8 1/2" x 5 1/2"	\$800	\$1,000		
1/4 Page	4 1/4" x 5 1/2"	\$500	\$600		
Inside Back Cover	8 1/2" x 11"	\$1,800	\$2,000		
Inside Front Cover	8 1/2" x 11"	\$2,000	\$2,200		
Add Four-Color Process		+\$650	+\$650		
<b>SUPPORTER SUPPLEMENT AD TYPE</b>					
Full Page	8 1/2" x 5 1/2"	\$600	\$800		
Inside Back Cover	8 1/2" x 5 1/2"	\$1,600	\$1,800		
Inside Front Cover	8 1/2" x 5 1/2"	\$1,800	\$2,000		
Add Four-Color Process		+\$450	+\$450		
<b>COMMERCIAL &amp; NON-COMMERICAL</b>					
Bag Insert*		\$1,500	\$1,800		

Payment in the amount of \$\_\_\_\_\_ will be submitted by Check or Credit Card (Please circle one):

**A check is enclosed** (payable to "ACTHIV").  **Please charge my:**  American Express  MasterCard  VISA

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address of Card: \_\_\_\_\_

Support Terms: Each advertising company must email their logo in both EPS and JPG format to Debbie.Cooke@meetingmasters.biz for inclusion in the Conference Program or Supporter Supplement. All of the above opportunities are exclusively reserved for ACTHIV advertisers.

*Please read the attached Terms & Conditions and sign below.*

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. I further acknowledge that ACTHIV reserves the right, in its absolute discretion, to reject this application. This application shall not become a binding contract until fully executed by both parties (the advertiser and the conference).

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Send this completed form with payment to:** ACTHIV, Attn: Debbie Cooke,  
15 Tally Ho Drive, Fredericksburg, VA 22405 • Phone (540) 368-1739 Debbie.Cooke@meetingmasters.biz

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