# 16TH ANNUAL ACTHORY CONFERENCE FOR THE TREATMENT OF HIV 20222

A State-of-the-Science Conference for Frontline Health Care Professionals in Scientific Collaboration with Multiple Federal and Independent Agencies

# DENVER, COLORADO



# MAY 5-7, 2022 HYATT REGENCY DENVER

ACTHIV.org

SUPPORTER PROSPECTUS & ADVERTISING OPPORTUNITIES



## **EXHIBIT OPPORTUNITIES**

The American Conference for the Treatment of HIV (ACTHIV) invites you to exhibit at the 2022 Conference. This conference is uniquely designed for the frontline HIV care team, including physicians, NPs, PAs, nurses, pharmacists, and medical case managers who provide HIV care for various populations. Educational sessions at the conference are certified for continuing education credits. This state-of-the-science conference, held in scientific collaboration with multiple federal and independent agencies, will deliver information on new developments and research findings that can be rapidly transferred to the clinical setting.

### ACCESS NETWORKING VISIBILITY POSITIONING

- Gain access to approximately 400+ frontline clinicians who provide HIV care and support to diverse populations
- Support the conference and earn your organization a high level of visibility, not only to attendees, but also through potential regional and national press coverage
- Great networking opportunities will be possible throughout the conference and during the receptions, luncheons, and poster sessions. Expected attendee profiles are Physician—28%; Advanced Practice Nurse/Nurse Practitioner—26%; Pharmacist—16%; Physician Assistant—7%; Nurse—4%; Scientist/Researcher—5%; Other—15%
- Conference support will position your organization as a leader in HIV care

The following pages outline the ACTHIV 2022 Conference sponsor opportunities available to you. Make the most of your participation! Reserve a booth early and please note that all opportunities are available on a first-come, first-served basis.



\$8,000

\$5,000

\$3,000

\$6,000

\$3,000 \$2,000

# **EXHIBITOR INFORMATION AND PRICING**

THANK YOU for your interest in exhibiting at the upcoming ACTHIV 2022 Conference, scheduled May 5 - May 7, 2022 at the Hyatt Regency Denver in Denver, CO. Companies and organizations may purchase a 20'x20', 10'x20' or 10'x10' exhibit booth while space is still available. Many of our meals and hospitality functions will be held in the Exhibit Hall throughout the conference to maximize booth traffic. The 2022 conference schedule allows for a minimum of 6.5 hours of exhibit hall/attendee exposure.

### **2022 EXHIBIT HALL HEAVY TRAFFIC TIMES**

### **2022 EXHIBIT HALL** PRICING

Wednesday, May 4	Eucliditor Setur	<b>20' x 20':</b> Premium Commercial
2:00 pm - 5:00 pm	Exhibitor Setup	
Thursday, May 5		Government Organization Non-Profit Organization
8:00 am - 11:30 am	Exhibitor Setup	
12:00 pm - 1:00 pm	Lunch	20′ x 10′:
2:30 pm - 3:00 pm	Coffee Break	Premium Commercial
5:30pm - 8:00 pm	Welcome Networking	Government Organization
	Reception	Non-Profit Organization
Friday, May 6		
10:15 am - 10:45 am	Coffee Break	10/ 10/

### 10' x 10':

Premium Commercial	\$5,000
Government Organization	\$2,500
Non-Profit Organization	\$1,500

### Total Number of Exhibit Hours: 6.5

### **EXHIBIT BOOTH INCLUSIONS**

• One (1) 6' Table

12:30 pm - 2:00 pm

3:00 pm - 3:30 pm

3:30 pm - 7:00 pm

- Two (2) Chairs
- One (1) ID Sign
- 3 Complementary Conference Registrations for Booth Staff

Lunch

Coffee Break

**Exhibitor Dismantle** 

- One (1) Waste Basket
- Fully Carpeted Exhibit Hall (Additional carpet options are available for an additional fee)
- E-mail blast announcing a list of exhibitors and locations sent to pre-registered attendees
- A Listing in the Supporter Supplement
- A Listing on the Conference Website
- Conference Bag Insert

# **SATELLITE SYMPOSIUM OPPORTUNITIES**

Don't miss this exciting opportunity to host a Satellite Symposium at the upcoming ACTHIV conference, May 5–7, 2022. This up to one-hour event is offered free of cost to all attendees of the ACTHIV 2022 Conference and is separate from the education provided by the conference. See enclosed information in this package for complete details.

### ACCESS

Gain access to approximately 400+ frontline clinicians who provide HIV care and support to diverse populations

### POSITIONING

Hosting a symposium will position your organization as a leader in HIV care

### VISIBILITY

Support the conference and earn your organization a high level of visibility networking with attendees and potential exposure to national press coverage

### **HIGH PROFILE ATTENDANCE**

Expected attendee profiles are Physician - 28%; Advanced Practice Nurse/Nurse Practitioner - 26%; Pharmacist - 16%; Physician Assistant - 7%; Nurse - 4%; Scientist/Researcher - 5%; Other - 15%

### FACILITIES

- Meeting space to accommodate up to 200 attendees
- Three (3) complementary full conference registrations

### PRODUCTION

• Audio visual package to Include: 5K LCD projector, projection cart, screen (7.5 X 10) front projection, screen dress kit, 1 - DVD player with CD, wireless remote for PC, presentation laptop computer, podium and microphone, wireless lavaliere microphone, power speakers, audio package, 20 feet of black drape, technical operator for duration of session

\*\*Additional audio visual requested will be quoted based on requirements.

### **ADVERTISING / RECOGNITION**

- Link to organization provided splash information page via the on-line program
- Signage at registration and at entrance to meeting space
- Symposium reminders included in ACTHIV e-blast marketing material
- One full page ad in the Supporter Supplement to be distributed to all attendees
- Acknowledgement and link on the conference website
- Special recognition ribbons for company name badges
- Conference attendee list upon completion of the conference for those who opt in
- Platinum \$40,000 Unopposed Breakfast or Lunch program (includes breakfast or lunch buffet)
- Gold \$30,000 Shared Lunch program (includes lunch buffet)
- Silver \$25,000 Evening program (food and beverage is additional)

Package includes a professional meeting management staff to coordinate and manage logistics of the Symposium.

# **SYMPOSIUM SCHEDULE AND PRICING**

### SYMPOSIUM SCHEDULE

Thursday, May 5	7:00 am - 8:00 am	Breakfast
Thursday, May 5	12:00 pm - 1:00 pm	Luncheon
Thursday, May 5	5:30 pm - 6:30 pm	Meeting Only and/or Reception (up to 100 pp)
Friday, May 6	12:30 pm - 1:30 pm	Luncheon
Friday, May 6	5:00 pm - 6:00 pm	Meeting Only and/or Reception

All invitations, promotional materials, and program content must be approved by the ACTHIV Program Committee prior to distribution.

All Satellite Symposia should include the following statement on the front page of promotional and handout materials: "This event is not part of the official ACTHIV conference, as planned by ACTHIV Program Committee."

### SYMPOSIUM PRICING

Fee includes all items listed under Symposium Inclusions

- Platinum \$40,000 Unopposed Breakfast or Lunch program (includes breakfast or lunch buffet)
- Gold \$30,000 Shared Lunch program (includes lunch buffet)
- Silver \$25,000 Evening program (food and beverage is additional)

NOTE: Additional costs will apply for CME/CE certification, if eligible.

### **OPTIONAL SUPPORT OPPORTUNITIES**

- Custom email blast to ACTHIV, 5000 person email list
- Printed invitations to ACTHIV, 1000 person mailing list
- Customized, site accessible on-line registration through the ACTHIV website
- Delivery of promotional symposium flyer to all attendee sleeping rooms
- Customized Lanyards
- Customized Key Cards
- Conference Bags

### IF YOU ARE INTERESTED IN HOSTING A SYMPOSIUM PLEASE CONTACT:

### **Debbie Cooke**

American Conference for the Treatment of HIV (ACTHIV) c/o Meeting Masters, Inc. Phone: 540-368-1739 E-mail: Debbie.Cooke@meetingmasters.biz Website: www.ACTHIV.org

## ADDITIONAL SUPPORTER OPPORTUNITIES AND PRICING

### PRINT ADVERTISING OPPORTUNITIES

Advertising for NON-COMMERCIAL (ONLY) organizations in the ACTHIV Conference Program will be distributed to all conference attendees, speakers and exhibitors. The Conference Program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, CME/CE credit and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

Advertising for COMMERCIAL & NON-COMMERCIAL organizations in the ACTHIV Supporter Supplement will be distributed to all conference attendees, speakers and exhibitors. To advertise your product or service, return your completed advertising contract to ACTHIV by March 21, 2022.

All ads should be sent in a PDF or JPEG format to Debbie.Cooke@meetingmasters.biz. All ad copy and logos must be turned in to ACTHIV by March 25, 2022 for inclusion in the conference program or the Supporter Supplement.

\*Bag insert program: Bag inserts must be received at the conference hotel by Friday, April 29, 2022. If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

Conference Program Ad Type (Non-Commercial Only)	Dimensions	Exhibitor Cost	Non-Exhibitor Cost
Full Page		\$1,500	\$1,700
1/2 Page		\$800	\$1,000
1/4 Page			
Inside Back Cover			
Inside Front Cover		\$2,000	\$2,200
Add Four-Color Process		-	-
Supporter Supplement Ad Type			
Full Page		\$600	\$800
Inside Back Cover			
Inside Front Cover		\$1,800	\$2,000
Add Four-Color Process			
Commercial & Non-Commerical			
Bag Insert*		\$1,500	\$1,800

### **ADDITIONAL SPONSOR OPPORTUNITIES**

- E-blast to ACTHIV's 5000-person email list \$2,500
- Mailing to list of conference attendees who opt in (sponsor is responsible for the cost of printing and shipping) \$2,500
- Preview list of attendees who opt-in PRIOR to conference limit 1 communication \$1,500
- Sponsor a 1-hour webinar during the 2022 calendar year, advertised to the ACTHIV 5000 person mailing list (not limited to conference attendees) \$7,000
- Additional conference passes \$300

# SUPPORTER APPLICATION

PLEASE COMPLETE ALL FOUR SECTIONS AND RETURN THIS FORM WITH PAYMENT BY:

Symposium: Friday, March 11, 2022 • Exhibits: Friday, March 11, 2022 • Advertising: Monday, March 21, 2022

	SECTION 1: YOUR INFORMATION		
Company Name	Contact Person		
Email	Phone		
Street Address	City	State Zip	
SEC	TION 2: SUPPORTER OPPORTUNITIES		
Exhibit Booth Options		Satellite Symposium Option	
20' x 20' Booth \$8,000 Premium Commercial \$5,000 Government Organization \$3,000 Non-Profit Organization 20' x 10' Booth	10' x 10' Booth \$5,000 Premium Commercial \$2,500 Government Organization \$1,500 Non-Profit Organization Lead Retrieval System	\$40,000 Platinum Unopposed Lunch program (includes breakfast or lunch b \$30,000 Gold Shared Lunch program (includes lunch buffet)	
\$6,000 Premium Commercial \$3,000 Government Organization \$2,000 Non-Profit Organization	\$150 per license	<b>\$25,000 Silver</b> Evening program (food and beverage is additional)	

### **Print Advertising Options**

<b>Conference Program Ad Type</b> (Non-Commercial Only) Full Page	<b>Dimensions</b>	Cost	Non-Exhibitor Cost \$1,700	Quantity	Amount Due
1/2 Page	8 1/2″ x 5 1/2″ .	\$800	\$1,000		
1/4 Page	4 1/4" x 5 1/2"	\$500	\$600		
Inside Back Cover	8 1/2″ x 11″	\$1,800	\$2,000		
Inside Front Cover	8 1/2″ x 11″	\$2,000	\$2,200		
Add Four-Color Process		+\$650	+\$650		
<b>Supporter Supplement Ad Type</b> Full Page	8 1/2″ x 5 1/2″	\$600	\$800		
Inside Back Cover	8 1/2″ x 5 1/2″	\$1,600	\$1,800		
Inside Front Cover	8 1/2″ x 5 1/2″	\$1,800	\$2,000		
Add Four-Color Process		+\$450	+\$450		
Commercial & Non-Commerica Bag Insert*		\$1,500	\$1,800		



### SUPPORTER APPLICATION continued

### **Additional Sponsorship Options**

- \$2,500 E-blast to ACTHIV's 5000-person email list
- \$2,500 Mailing to list of conference attendees who opt in
- \$1,500 Preview list of attendees who opt-in PRIOR to conference limit 1 communication
- \$7,000 Sponsor a 1-hour webinar during the 2022 calendar year, advertised to the ACTHIV 5000 person
- mailing list (not limited to conference attendees)
- \$300 Additional conference passes

### **SECTION 3: PAYMENT INFORMATION**

Payment in the amount of	\$	will be submitted by:		
A check is enclosed (payable to "ACTHIV") -or-	Please charge n	ny: 🖵 American Express	MasterCard	🖵 Visa

Card Number

Signature

Name on Card

Card Billing Address

### **SECTION 4: SIGNATURE**

### Please read the attached Terms & Conditions and sign below.

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. I further acknowledge that ACTHIV reserves the right, in its absolute discretion, to reject this application. This application shall not become a binding contract until fully executed by both parties (the advertiser and the conference).

Print Name

Title

**Expiration Date** 

Signature

Date

#### Send this completed form with payment to:

ACTHIV, Attn: Kristyn Short, Exhibits Manager Scan / Email: Kristyn.Short@meetingmasters.biz Mail: 15 Tally Ho Drive, Fredericksburg, VA 22405

## **TERMS AND CONDITIONS**

#### ADHERENCE TO REGULATIONS

It is the responsibility of each exhibitor to be aware of and abide by all applicable FDA Pharmaceutical Research and Manufacturers American (PhRMA) Code, Advanced Medical Technology Association (AdvaMed) Code guidance on interaction with healthcare professionals.

#### **GENERAL EXHIBITOR INFORMATION**

In accordance with the following terms, conditions and regulations, the undersigned hereby makes application for exhibit space(s) which, when accepted by ACTHIV, becomes a contract. The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may especially be designated by ACTHIV or the Hyatt Regency Denver. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to ACTHIV under terms of this agreement. The exhibitor agrees that all provisions are part of a formal contract for support. All of the above opportunities are exclusively reserved for ACTHIV exhibitors.

The exhibit booth rate includes 3 Complementary Conference Booth Staff Registrations that includes attendance to all educational sessions as well as all ACTHIV meals and events. The Exhibits Manager will contact you with instructions on how to register your 3 complementary booth staff. Commercial interest (pharmaceutical/device) representatives may attend CME activities at the discretion of ACTHIV for the direct purpose of the representatives' own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Information on the identity of learners at CME activities is considered to be the confidential property of ACTHIV. Information on learners will only be released to third parties when learners have prospectively opted-in to the release of information. Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Learners shall not be forced to interact with exhibitors and/or promotional activities. Commercial Interests are not allowed to engage in sales or promotional activities while in the space or place of the cME activity.

Exhibitors will receive a listing in the Exhibitor Supplement and conference website. All exhibitors must email a description of their company organization (1 - 2 short paragraphs) to Kristyn.Short@meetingmasters.biz. Non-commercial interests may also email their logo in booth EPS and JPG format for inclusion.

#### GENERAL

The term "ACTHIV" shall mean the American Conference for the Treatment of HIV, its officers, committees, agents or employees acting for it in the management of the Exhibition. The term "Exhibition" shall mean ACTHIV and the Exhibition to be held in Denver, CO from May 5 - May 7, 2022. The term "Exhibitor" shall mean any person, organization or other entity that is approved to maintain an Exhibit at the Exhibition. ACTHIV shall have full power in the interpretation and enforcement of all TERMS AND CONDITIONS governing the Exhibition. All matters and questions not covered by these TERMS AND CONDITIONS shall be subject to the final judgment and discretion of ACTHIV. ACTHIV will establish the schedule for setting up, opening, closing and dismantling of the Exhibits. These TERMS AND CONDITIONS may be amended at any time by ACTHIV upon written notice to such Exhibitors as may be affected by them.

#### **INSURANCE**

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability and fire/theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

#### LIABILITY

The exhibitor agrees to protect, save and keep ACTHIV, the Hyatt Regency Denver, and The General Contractor, forever harmless for any damage or charges imposed for violation of any law or ordinance by the exhibitor, his/her employees or agents. Exhibitor also agrees to strictly comply with the applicable terms and conditions contained in this agreement between, against and from any and all loss, cost, damage, liability, or expense which arises out of, from, or by any reason of any act or omission of exhibitor, his/her employees or agents.

#### AMERICANS WITH DISABILITIES ACT

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their assigned exhibit space.

#### SELLING OF PRODUCTS AND SERVICES

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. No signage or advertising of product pricing will be allowed. Products for sale must be the exhibitor's own, unaltered, marketed products and the products or services must be pertinent to the attendee's professional interest. ACTHIV reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors are responsible for complying with all business license, sales and tax requirements.

#### **REFUND FOR CANCELLATION**

All cancellations by Exhibitors must be in writing and must be submitted to ACTHIV Management office by March 1, 2022. A \$500.00 cancellation fee for each booth space is non-refundable regardless of date of notice of cancellation. Persons whose written cancellations are received by the ACTHIV Exhibit Management office after March 1, 2022 shall forfeit all payments made and be obligated in full for the total Exhibit rental fee. If the Exhibition is cancelled for any reason beyond the control of ACTHIV, ACTHIV will refund each Exhibitor's rental payment on a prorated basis after all related Exhibition expenses incurred to that date have been met, thereby canceling the rental charge and lease of space. The Exhibitor agrees that this prorated refund shall release the exhibitor from its obligations under its contract with ACTHIV and shall release the ACTHIV from any liability to the Exhibitor.

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### TERMS AND CONDITIONS continued

#### **EXHIBIT SPACE DISPLAY**

No Exhibit will be permitted to interfere with the light, space, comfort or view of another Exhibit. Displays shall comply with the following:

- (a) Back wall shall not be higher than 8 feet overall.
- (b) Sidewalls shall not be higher than 36 inches except on island spaces.
- (c) All back wall illumination must either be indirect or muted by translucent panels.
- (d) Aisles must be kept clear from flooring to ceiling.

Floodlights, if used, must be directed to shine entirely within the booth area so that no interference with neighboring booths results. All draperies, carpets, decorations, etc., used in the display must be of a nonflammable nature. Animated signs or flashing lights (other than animation of product or actual product operation) are prohibited on or in the area of the Exhibit floor. Signs, handbills or other devices are strictly limited to the booth space assigned. Loudspeakers will not be permitted. Musical instruments, radios, projection machines, record players, VCRs, DVD players, televisions, computers or other electronic devices or any noise creating device or amplifying systems shall be operated only at a level which will not interfere with other Exhibitors or add unduly to general acoustic inconvenience, and their operation must conform to the Exhibit Manager's requirements. All audiovisual and sound devices must be relevant to the Exhibitor's products. Each Exhibitor must keep an attendant in the display booth during the open hours of the Exhibit. Attendants must wear Exhibit badges and be fully registered as Exhibitors. The restriction on the number of attendants per booth is 3; and attendants must wear Exhibit badges and be fully registered as Exhibitors. The Exhibitor must pay all costs incurred in the operation with its own booth. Measurements shown on the floor plan of the Exhibitor's Prospectus are not warranted but are as accurate as possible. The Exhibit Manager reserves the right to modify these plans, as necessary, to meet the needs of Exhibitors and the Exhibition.

#### **BOOTH CONSTRUCTION AND ARRANGEMENT**

Exposed parts of the display must be finished so as not to be objectionable to other Exhibitors and/or ACTHIV or such parts will be ordered draped by ACTHIV and billed to the Exhibitor. Equipment or products exceeding the height limitation may be permitted for island Exhibitors provided written approval is granted by ACTHIV. Overhead canopies or simulated ceilings cannot extend out over the front two feet of the booth space. Sidewalls of booths are limited to the same height as the back wall, but to within 4 feet of the front line and from that point to the aisle— 42 inches. No display equipment over 42 inches in height may be placed in the front 2 feet of Exhibit space. In all single booth corner locations, the back wall is considered the same as the back wall of all other booths in the same continuous row except for those Exhibitors that have reserved the two end corner booths adjoining each other. Electrical, pneumatic and hydraulic equipment must meet requirements of all electrical, safety and other applicable codes.

#### **EXHIBIT DISMANTLING**

Exhibits will close promptly at 3:30 p.m. on Friday, May 6, 2022 and must be dismantled/packed or removed no later than 7:00 p.m. Shipping labels and shipping bills of lading must be prepared and provided for the return of all crates, cartons, etc. Company employees must be present for the dismantling and packing of the displays until the booth area is empty.

#### **EARLY TEARDOWN POLICY**

Early teardown or dismantling of booths by exhibitors is strictly prohibited. Early teardown or dismantling disrupts the integrity of the show and endangers attendees still in the exhibit hall. By signing the booth space agreement, exhibitors agree to remain on the exhibit hall floor with their booths fully in place until the official close of the trade show, as stated above. Any exhibitors dismantling their booths prior to the scheduled time will be penalized a \$300 fine. This fine must be paid before the exhibitor may apply to exhibit at future conferences. Show Management will monitor and enforce this policy. Plan your travel accordingly.

#### **CONTRACTOR SERVICE AND INFORMATION**

ACTHIV has an official contractor to provide service to Exhibitors. The contractor will provide labor, equipment and supervision. Complete information, instructions and schedule of prices regarding shipping and drayage, labor for erecting and dismantling, electrical, furniture and carpet rental, cleaning, etc., will be included in the Exhibitor's Service Kit to be posted at ACTHIV.org. Show management will provide vacuum sweeping of aisles once each night during open days. Aisles will be maintained during show hours. Any individual booth cleaning shall be contracted at the Exhibit Service Coordinator Service desk.

#### **CIRCULATION AND SOLICITATION**

Distribution of circulars or promotional material may be made only within the booth assigned to the Exhibitor presenting such material. No organization will be permitted to solicit business within the Exhibit area unless it has assigned space at the Exhibition.

#### **EXHIBIT INSPECTION**

All Exhibits will be subject to inspection by the Exhibit Manager one hour before the opening of the Exhibits. Exhibitors found to be in violation of the rules will be requested to comply, or dismantle their Exhibits.

#### **REPAIR OF DAMAGES**

The cost of repairing any damage caused by the Exhibitor, its employees, representatives or agents to the property of others and the Hyatt Regency Denver, shall be the responsibility of the Exhibitor. Nothing will be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture or property of others or of the Exhibit area.

#### SECURITY

General overall 24-hour access control will be provided by ACTHIV for the Exhibition period including move-in and move out. However, ACTHIV is not responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage. Exhibitors will be provided specified time periods, prior to each day's show opening and subsequent to each day's show closing, to prepare, adjust, alter, etc. their Exhibit area. Only registered Exhibition Attendees and Exhibitors and registered guests will be authorized to enter during Exhibit periods.